

## Germany's first impact asset manager launches with all star team

Matthias Knab, Opalesque:

Increasingly, investors are demanding to reach beyond environmental, social and governance (ESG) practices. They want to achieve more with their capital. As the first asset manager to specialise in impact investing, 4L Capital's offer includes a global impact equity portfolio which will soon be followed by the launch of an impact equity fund.

Capital markets have embraced sustainability. Increasingly, investors want their capital to achieve positive outcomes for the environment or for social development, as well as generating a financial return. For many, however, so-called ESG investing is not enough - the environmental, social and governance practices in this context are often not enough to achieve sustainable added value.

This is why 4L Capital AG is launching as an asset management company specialising in impact investing. Impact investing means to select investments that generate a financial return in line with the markets and which also achieve specific and measurable ecological or social outcomes. The United Nation's 17 Sustainable Development Goals (SDGs) form the benchmark for these sustainability outcomes.

4L Capital AG was established when 4L Vision GmbH purchased a majority shareholding in Bardusch AG, an asset management company active since 2002. Driving force behind this is IT entrepreneur and champion for impact investing, Ralph Suikat: "4L Capital is an experienced and reputable asset management company offering wealth management and family office services for private asset portfolios. We are different because we uniquely focus on investments where sustainability is a core criteria, such as, for example, selecting listed companies which make an important contribution to solving the great ecological, political

and social challenges of our time.”

Board member Michael Gehrsitz adds: “Because of client demand for sustainability as a key criteria in asset selection, our focus has been on sustainable asset investments for some years. This is now an even stronger focus for our business.”

Together with their clients, Ralph Suikat and the entire team at 4L Capital AG want to invest the capital so that it not only achieves financial returns in line with the markets, but it also “makes the world a better place”. In this way, clients’ assets, as well as a large part of Ralph Suikat’s private wealth, will be invested in such a way as to do justice to the basic needs of every person. These basic needs were identified by Stephen Covey, the American author and self-help thought leader, and are the inspiration behind the name 4L Capital. The 4Ls, the four basic needs, are “live”, “love”, “learn” and “leave a legacy”.

“We are committed to actively helping to meet the basic needs of every man, woman and child. That is why we use our longstanding experience in impact investing not only to manage successfully the wealth of our clients. But we also make an important contribution to a better future for all living beings on our planet”, adds Ralph Suikat, chairman of the supervisory board, and Dr. Johannes Knorz, chairman of the impact committee at 4L Capital.

Managing director and authorised signatory at 4L Capital AG is Peter Brock, who explains: “The aim of the investment strategy at 4L Capital is to implement the impact investing philosophy across all asset classes. That is why, in addition to individual equity strategies and a global impact equity fund, we include in our wealth management strategies bonds, funds, private equity and co-investments in start-ups and growth companies as well as sustainable property developments.”

As an asset manager with the DNA of a family office, 4L Capital also offers a comprehensive service in the areas of asset structuring, wealth planning, family governance, generational succession issues and inheritance planning. “We are all about being a partner to families of wealth, to guide and answer strategic questions along the way and towards more impact. Our relationship with our clients is that of one entrepreneur to another.”